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Unmuddled Measurement Straight talk about psychological measurement and score interpretation

Measurement

Definition (Measurement)

Measurement is a both conceptual and experimental process implementing a morphic property value assignment able to produce information on a predefined property with a specified and provable level of objectivity and inter-subjectivity. (Mari, Carbone, & Petri, 2015, p. 219)

Upshot

Measurement is supposed to represent a relation that exists in the "real world"

Definition (Quantity)

A quantitative phenomenon is one where there the relations among distinguishable elements have both *order* and *additivity*.

Before representing attributes we need empirical (experimental) investigations

Psychological attributes

- > Any empirical reason to believe they are quantitative?
- Or are these just qualitative distinctions?

Can use numbers to represent things

 Does not make numbers have properties we are accustomed to them having

Upshot

- 1. Understand (empirical) nature of the attribute, then
- 2. Represent attribute via measurement

Measurement is a *process*

- Both conceptual and experimental
- Process outcome: measurement result

Measurement Goal

Goal of measurement: provide *information* about a specific *attribute* that describes the empirical world effectively.

Definition (Concept)

Concepts are elements of language used to denote and organise phenomena (Maraun & Gabriel, 2013).

Concepts

Concepts are human creations/inventions.

Concept meaning

- Fixed by linguistic rules
 - Determine its range of correct employments
- Meaning manifested: range of correct employments

Measurement concepts of interest: object attributes

Clarify concepts and their constitutive referents $\ensuremath{\textbf{before}}$ beginning measurement

Attributes: not directly measurable (they are concepts)

Instead, measure attribute manifestations

Attribute manifestations: divide into classes that are **mutually** exclusive and exhaustive

- Classes
 - ► Do **not** overlap
 - Contain all possible manifestation of attribute

Definition (Equivalence Classes)

Equivalence classes are things that are alike (i.e., relations among them are indistinguishable) regarding particular phenomena of interest

Measurement: represent what is known about relations among distinguishable attribute manifestations

Empirical Information in Measurement

Empirical information has to be known about attribute *before* representing it

Upshot

Empirical vs. Conceptual

- Conceptual aspect of measurement: Involves no discovery
 - Rule based

- Empirical aspect of measurement: Involves discovery
 - Discover things about attribute (manifestations)

Discover information about attribute manifestation relations \Rightarrow represent information symbolically (e.g., numerals)

Measurement: create map from real world (i.e., empirical relations) to model (i.e., numeral relations)

Measurement result: set of values

Measurement Values

Measurement values: typically represented as random variable

Variables not the same as phenomena they represent

Attribute manifestations need to meet certain conditions to be measurable

- Representation
- Uniqueness
- Meaningfulness
- Scaling
- (Uncertainty)

What do we know about the equivalence classes?

- Elements in different classes
- Are distinction aspects of phenomenon?
- Represent more or less of the phenomenon? (ordinality)
- Can be combined to represent a distinct class? (additivity)

Definition (Measurement Scale)

A measurement scale is the particular way we assign numbers to measure the attribute.

Typically ≥ 1 set of symbols we can use

► More empirically-discovered relations to preserved ⇒ fewer unique symbol systems available Uniqueness: closely related to value transformation

 Any symbol transformations we make must keep the representation intact (i.e., admissible transformation)

Scale Type	Description
Absolute	Counts
Nominal	$A \neq B$ represent different attribute manifestations
Ordinal	If $A \neq B$, then either $A < B$ or $A > B$
Interval	If $B - A = E - D$, then $B - A$. and $E - D$ represent the same differences in the attribute
Ratio	If $\frac{A}{B} = 2$, then A represents twice the amount of the attribute as B (i.e., $A = 2B$)

Scale Type	Allowable Transformations
Absolute	Identity
Nominal	Any that preserve equivalence classes (e.g., one-to-one transformations)
Ordinal	Monotonic increasing
Interval	Affine
Ratio	Rescaling

Measurement Scales

Not up to instrument developers/users to determine the scale type

Scale type determined by what is currently known about the relations that exist among the different attribute manifestations

Definition (Scaling)

Scaling is the process of assigning numerals (or other symbols) to objects to reflect what is known about their manifestation of the attribute.

Numerals should be selected in a way so that the values

- > Are useful to those who have cause to measure the attribute
- Minimises any misinterpretations or unwarranted inferences about the attribute
Definition (Measurement Unit)

A measurement unit is a particular quantity for the specified magnitude.

- Counting is the basis of many scores from psychological instruments
- Counts \neq units (Cooper & Humphry, 2012)

Measurement Units

Additivity (i.e., interval scale) is required for measurement units to make sense.

Definition (Measurement Uncertainty)

Measurement uncertainty is a value associated with the measurement result that characterises the range of reasonable values for the attribute manifestation (Joint Committee for Guides in Metrology, 2008).

Measurement uncertainty components

- Imperfect objectivity
- Imperfect inter-subjectivity

Definition (Measurement Objectivity)

If a measurement has perfect objectivity (object-dependence) then the measurement values we obtain are *solely* influenced by the attribute of interest in the measured objects (Ramsey et al., 2011). Detractors from objectivity

- Sampling (i.e., how well the sample selected to measure represents population)
- Object (i.e., issues surrounding the objects manifesting the attribute)
- Testing and measurement methods (i.e., issues surrounding the test conditions or instruments used)
- Measurement basis (i.e., inter-subjectivity issues).

Measurement Objectivity

Impossible to remove all effects of external influences in measurement

Need to estimate uncertainty when (Joint Committee for Guides in Metrology, 2008):

- Purpose of measurement: make "high-stakes" decisions
- Amount of uncertainty is not ignorable

Definition (Measurement Inter-subjectivity)

If a measurement has perfect inter-subjectivity (subject-dependence) then the information acquired is not dependent on the individuals conducting the measurement or the particular instruments they use (Maul, Mari, & Wilson, 2019).

Measurement Inter-subjectivity

Inter-subjectivity means the measurement results are unambiguously interpretable across difference circumstances.

Standards (reference properties) for measuring many physical attributes

> Can trace back the measurement to some common reference

Psychological Measurement

Can psychological attributes be measured?

Depends on who you ask

Received view

- Any attribute can be measured
- Just create a rule to assign numbers

Quantity view

- Only attributes that can be measured are quantitative (i.e., has both ordinality and additivity)
- Unless we can demonstrate an attribute in quantitative, it cannot be measured

Middle view

- Measurement: epistemic process, not a particular feature of the process' results or inputs (Mari, Maul, Irribarra, & Wilson, 2013)
- Not being quantitative does not disqualify us from potentially measuring it

Joint Committee for Guides in Metrology

- Only quantities can be measured with units
- But, allow for existence of ordinal quantities

Definition (Ordinal Quantity)

An ordinal quantity is the representation of an attribute whose manifestations can only be ordered (Joint Committee for Guides in Metrology, 2012).

Ordinal Quantity

- Cannot have measurement units
- Differences and ratios have no uniform meaning

What cannot be measured?

 Non-ordered categories (e.g., biological sex, country of origin, diagnosis) What cannot be measured?

Behaviour counts

Can We Measure Psychological Attributes?

Definition (Counts)

Counts are how many things are in a collection of similar things

Why aren't behaviour counts measurement?

- Each instance of the thing counted is treated as if it were interchangeable with every other instance
- Ignore whether
 - Manifestations are distinguishable (i.e., equivalent)
 - One manifestation is more of the attribute then another (i.e., ordinality).

Counts

The more similar the counted things are (i.e,. homogeneous), the closer counting comes to measurement

Definition (Criterial Behaviours)

Criterial behaviours are behaviours that are constitutive of (i.e., follow the rules for) a psychological attribute's meaning (Baker & Hacker, 1982).

Criterial behaviours

- > Establish attribute, not correlate with it (Witherspoon, 2011)
- Attribute-criteria relation is grammatical (i.e., philosophical), not empirical or even logical

Criterial behaviours

 Required when we want to communicate that another person has a particular psychological attribute

Measuring Psychological Attributes

To be able to measure a psychological attribute, there needs to be some core behaviours that are constitutive of the concept. Measuring psychological attributes requires mastering the concept

- 1. Invent concepts (neologisms)
- 2. Conceptual analysis of existing concepts

1. Ability: general potentiality

(Two-way) Ability

Having a (two-way) ability to do some thing is separate from doing the thing on a particular occasion

- ► Need:
 - Desire to exercise it
 - Opportunity to do so
 - Availability of necessary equipment

2. Beliefs: what we believe to be so about something

3. *Disposition*: more likely than not to do something, across multiple (but not all) circumstances

- 4. Passions: (Hacker, 2018)
 - ► Affections (e.g., agitations, emotions, moods)
 - Appetites (e.g., hunger, thirst, sex)
 - ► Attitudes (e.g., sentiments, subjective value judgments)
 - Cogitative feelings (e.g., opinions, hunches)
 - Desires
 - etc.

Variety of ways to collect information about behaviours

"Best" method depends on nature of attribute
Some behaviours only require observation

Other behaviours are difficult to observe directly, but we can rely on avowals

- Interview
- Questionnaire

Some behaviours do not lend themselves to observation or avowals

> To elicit necessary behaviours, have to use testing

Definition (Testing)

Testing involves applying a set of procedures under particular environmental conditions in order to observe objects' attribute manifestations (Czichos, 2011).

Definition (Psychological Testing)

Psychological testing is testing that designed to elicit a sample of behaviours

Definition (Psychological Testing Items)

Psychological testing items are stimuli (e.g., statements, questions, tasks) designed to elicit certain behaviours.

Representation

- What do we know about the equivalence classes of psychological attributes?
 - Different classes represent distinction aspects of phenomenon?
 - Different classes represent more or less of the phenomenon? (ordinality)
 - Different classes can be combined to represent a distinct class? (additivity)

Representation

Without knowing the empirical structure of a psychological attribute, difficult to know how to represent it

Uniqueness

- Psychologists often work backwards by empirically studying what transformations are admissible and then determining the scale type
- Becomes problematic when interpreting score values

Scaling

- Three common scaling approaches for psychological attributes (Torgerson, 1958)
 - Object-centred
 - Stimulus-centred
 - Response-centred

Scaling Approaches in Psychological Measurement

Approach	Response Varia- tion Attribution	Scaling Focus	Example
Stimulus	Stimuli's relation to attribute	Stimuli	Psychophysics
Object	Individual dif- ferences on attribute	Respondents	Classical test theory
Response	Individual dif- ferences on attribute & stimuli's relation to attribute	Respondents & stimuli	Rasch

Measurement Units

For psychological attributes, none of the scaling approaches necessarily provide a measurement unit.

Possible exception: response time

Consequence of not having measurement unit

 Measurement values have to be "enhanced" to have meaning (Petersen, Kolen, & Hoover, 1989) Uncertainties in psychological measurement

- Testing procedures
- Measurement

Definition (Testing Uncertainties)

Testing uncertainties are uncertainties in measurement results that arise due to adherence to the procedures for eliciting behaviour.

Definition (Measurement Error)

Measurement error is the disagreement between the measurement result and the attribute manifestation.

Inter-subjectivity

No standards (reference properties) for measuring most/all psychological attributes

Cannot trace back the measurement to some common reference if there are concerns about measurement error

Substitution

We have substituted

- Measurement agreement: agreement between the measurement result and the attribute manifestation
 - intra-individual variability

for

Reliability: measurement consistency across multiple individuals

inter-individual variability



Petersen, Kolen, & Hoover, 1989, p. 222

the main purpose of scaling is to aid users in interpreting test results. In this vein, we stress the importance of incorporating useful meaning into score scales as a primary means of enhancing score interpretability. Simplest scaling: raw scores

Definition (Raw Score)

A raw score is the expression of some performance in terms of a particular scale's unit (Freeman, 1926).

Psychological Attributes

Reality: most psychological attributes are either

- Qualitative
- Ordinal quantities

so cannot have measurement units

Upshot

Current state of knowledge about most psychological attributes is such that they cannot have measurement units

Raw Scores from Psychological Instruments

Most raw scores from psychological instruments are **behaviour counts**

No meaning outside of a particular instrument

What use are raw scores?

Rank ordering performance

Upshot

Counts can be clinically useful, but values are not measurements

 Counts: not directly comparable across instruments (or behaviour codes).

Incorporating Meaning Into Psychological Instruments' Scores

Scores from psychological instruments need to be transformed to incorporate meaning.

Definition (Norm-referenced Score)

A norm-referenced score is a scale score that incorporates normative information.

Definition (Norm Group)

A norm group (standardization sample) is a sample of individuals used to establish normative behaviours for the population it represents.

Definition (Scaled Scores)

Scaled scores are the resulting values after (re)scaling raw scores.

Common ways to transform raw scores (R) into scale scores (S)

- 1. Linear (2 points of equivalence)
- 2. Non-linear (> 2 points of equivalence)

Linear Transformation

Linear transformations take the form of

$$S = a + bR, \tag{1}$$

where

- ▶ *a*: intercept (location) of the line
- ► b: is the slope (spread).

Nonlinear transformations can take variety of forms

- Percentiles
- Normalising scores (i.e., make scale scores follow normal distribution)

Early approach to incorporating normative meaning: percentiles (Galton, 1885)

Definition (Percentile)

A percentile (percentile point or centile) is the is value of a measurement/variable below which a specified percentage of a particular group's scores fall (Kirk, 2008)
Robert S. Woodworth

► Standard score (or Z score)

(Simple) Process of creating standard scores

- 1. Administer instrument to a norm group
- 2. Produce raw scores for everyone in norm group
- 3. Calculate raw score average
- 4. Calculate raw score dispersion
- 5. Calculate how many dispersion "units" each raw score is from average

Incorporating Normative Meaning

Standard Score

Standard Score or
$$Z$$
 score $=\frac{\mathsf{Raw}-\overline{\mathsf{Raw}}}{D_{\mathsf{Raw}}},$ (5)

where

- Raw: measurement value in its original *raw* metric for a specific person
- Raw: average (e.g., mean, median) raw score value from norm group
- D_{Raw}: dispersion (e.g., standard deviation) of raw score value in norm group

Raw-Score to Standard Score [Scaling Perspective]

$$S = \frac{R - \mu_{R(NG)}}{\sigma_{R(NG)}}$$

where

- ▶ $\mu_{R(NG)}$: mean of raw scores in norm group
- ▶ $\sigma_{R(NG)}$: SD of raw scores in norm group

Z scores

Problem with \boldsymbol{Z} scores

- Can have negative values
- Have to deal with non-integer values

Linear Transformation of Z scores

$$S = \underbrace{\mu_S}_{a} + \underbrace{\sigma_S}_{b} Z_R, \tag{6}$$

where

- Z_R : Z-score transformation of the raw score value
- μ_N : desired (new) mean
- ▶ σ_N : desired (new) SD

Common Means and SDs for Standard Score Transformations.

Scale	μ_N	μ_N
IQ	100	15
"Scaled Score" (Wechsler)	10	3
T (Thorndike)	50	10
Normal Curve Equivalent	50	21.06
Stanine	5	1.96
SAT	500	100
АСТ	18	6
GRE (Verbal & Quantitative)	150	8.75

Norm-referenced scores

- Useful to compare individual to population typicality
 - e.g., Diagnosis of osteoporosis (Miller, 2006)

Information Loss

Creating norm-referenced scores looses information: meaningful relation between score and character of attribute score represents

Upshot

Singular reliance on norm-referenced scores in interpreting psychological instruments is problematic.

Definition (Incorporating Content Information)

Incorporating content into scores involves placing information into scores related to functional skills or test content

Common way to incorporate contact information: "add ons" to describe norm-referenced scores

> Provide (arbitrary) qualitative descriptors of (arbitrary) numerals

Incorporating Content Meaning

Is this useful (Woods et al., 2018)

Example (WISC-V Qualitative Descriptors)

IQ score	Qualitative Description
< 69	Extremely Low
70 - 79	Very Low
80 - 89	Low Average
90 - 109	Average
110 - 119	High Average
120 - 29	Very High
> 130	Extremely High

Better: Score values represent functional or meaningful aspects of attribute (Kolen & Brennan, 2014).

- Item mapping
- Scale anchoring
- Standard setting

Definition (Item Mapping)

Item mapping requires associating items with particular scale scores.

Definition (Scale Anchoring)

Scale anchoring provides general statements about what individuals with certain scores know or can do.

Scale anchoring: Elaboration of item mapping

- Find items that map around a particular score
- Review item content and develop general statements that represent skills at particular level

Definition (Standard Setting)

Standard setting involves finding a scale score that differentiates those who have and do not have some qualitative attribute

Definition (Incorporating Precision)

Incorporating precision is the process of determining the number of values for an instrument's scores that will be available for use.

Psychological instrument scores: no units

 Number of possible score values selected by instrument developer or publisher Variety of methods

 \blacktriangleright Most based on psychometric rules of thumb \rightarrow miss the broader point

Broader Point of Score Precision

Number of values from an instrument should be determined by the number of attribute equivalent classes known to exist.

Ordinal and nominal attributes

Number of values should be based on distinct levels of attribute known to exist

Assessing Growth

Measuring Attribute Change

Measuring attribute change can be problematic with norm-referenced and content-referenced scores.

Norm-referenced scores

- Do not assess change well
- Scores are ranks/relative positions: stable over long time periods for many psychological attributes

Change in Standard Scores

For an individual's standard score to increase, the individual must change at a **faster** rate than norm group.

Content-referenced scores

- Values: qualitative descriptors
- Scores often have to reach a certain threshold before change in category

Definition (Grade Equivalent)

The grade equivalent of a particular test score, X, is the grade level for which X is the median value (Flanagan, 1951)

- 1. Administer instrument to students in desired grades
 - Instrument must cover content/skills for students in all desired grades
- 2. Calculate scores for each student on single scale (*interim-score scale*)
 - eg, score from fourth-grade student directly comparable to that from fifth-grade student
- 3. Rank order students on interim-score scale

- 5. Calculate interim-score values for intermediate grade levels (interpolating)
- 6. Calculate grade equivalent values from scaled interim-scores

7. Calculate interim-score values for "extramediate" (outside) grade levels

8. Calculate grade equivalent values from scaled interim-scores

Grade-Equivalent Score Problem

The problem with grade equivalents is not the scores themselves, but their strong propensity for misinterpretation.

Grade Equivalent Interpretation

GE scores do **not** indicate:

- Where student should be placed in the graded organisation of school
- Whether a student has the minimum academic skill set for a specific grade

Questionable Practices
Definition (Common-or-garden Concepts)

Common-or-garden concepts are those taught, learned and understood by the *person on the street*, and have meanings that are manifest in broad, normative linguistic practices.

Definition (Technical Concepts)

Technical concepts are those defined by a specialised or expert community, and employed within a narrow, technical field of application. Usually, go beyond verbal definitions.

Problem with Non-Technical Terms

A major problem with using non-technical terms to describe attributes is that they are apt cause confusion in scientific investigation and psychological measurement.

Barrett, 2011, p. 29

The very real problem we face as psychological scientists is how to conceive of defining any psychological attribute in a clear, technical manner, such that we can propose experimental manipulations that might test our expectations about magnitude relations. Some score interpretation programs require standard scores on IQ scale (mean: 100, SD: 15)

Purpose: directly comparable

Score Transformation Formula

$$S_{IQ} = 100 + 15 \times \frac{S_O - M_O}{SD_O},$$

where

- ► O: original score scale
- ► S: student's score
- ▶ *M*: mean (norm group)
- ► *SD*: standard deviation (norm group)

Linear transformations permissible for scores on interval & ordinal scales

Interval scales: Quantitative

- No loss/gain of information by going from one scale to another via linear transformation
- Scale chosen: most convenient for given application (e.g., meter vs. inch)

Linear transformation applied to ordinal scale values \rightarrow only preserves rank orders

Only interpretations related to scores being
 Other scores are invariant

- g: Technical concept
 - Spearman: Developed technical definition
 - Anybody who reads his work knows exactly what he was referring when he used the term

Spearman

- Abhorred the words "intelligence"
 - Not technical term

Psychologists tried to map " intelligence" onto \boldsymbol{g} with less-than-useful results

IQ

$$IQ = \sum_i a_i \mathsf{subtest}_i$$

where

- Subtest: instrument purporting to assess some specific attribute within the intelligence sphere
- a: some weight of importance of a particular subtest (often a = 1)

IQ value meaning differs from instrument to instrument

 Every IQ test author has own ideas about what specific attributes are important IQ taken as measurement of "intelligence"

- IQ has no uniform meaning—instrument specific
- "Intelligence" has no technical meaning

Upshot

Unless the IQ subcomponents are the exact same across two instruments & and the instruments scores have been shown to be (or made to be) equivalent, why should be expect scores to be the same?

Going Forward

Psychological testing can be useful

► Need: realistic perspective

Score Realism

Most scores from psychological instruments represent some type of fuzzy order $% \left({{{\rm{s}}_{{\rm{s}}}}} \right)$

Assess orders fairly well, especially in cognitive performance and knowledge domains

Classify fairly well

Score Realism, Redux

We should not pretend that we have better measurement than we actually have.

Upshot

Pretending numbers from psychological instruments mean something more than they do produces a false sense of accuracy in our decision-making.

Example (False Sense of Accuracy)

- "Significant" score differences map onto differences in attribute levels
- Difference in, e.g., 5 or 10 points across instruments represents different levels of an attribute
- "Quantitive" profiles of scores can accurately classify individuals



Questions?

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